# MOREL

BREEDING FOR A BETTER WORLD

NEW VARIETIES 2024-25





#### WE'RE CREATING MORE THAN A TREND, IT'S A NEW WAY OF LIFE.....

# DISCOVER OUR NEW RANGE OF BOTANICAL CYCLAMEN!

2023 represented a major milestone: the acquisition of Kwekerij Koen, adding Mr Koen's unique selections to our cyclamen range, including various botanical cyclamen species such as *Cyclamen coum* and *Cyclamen hederifolium*, which are now featured in this catalogue.

This strategic expansion into new species, which has long been the focus of our research ambitions, opens up new prospects for the use of cyclamen outdoors including gardens, flowerbeds and undergrowth, but also in planter boxes on terraces. We are proud to offer you a selection of hardy, frost-resistant cyclamen species, perfectly in line with our commitment to social and environmental responsibility, favouring sustainable products that reduce water and fertiliser consumption.

Among the 10 new *Cyclamen persicum* varieties featured in this special 2024-25 catalogue, this year's flagship innovation, the double-flower PETIT MOULIN®, perfectly illustrates the changes in our selection: a long-lasting hybrid that's easy to grow and maintain, offering spectacular flowering for over 100 days with minimum care. PETIT MOULIN® grew from an agreement with Mr Kobayashi of Hirohara Flower Farm.

This year, our commitment to sustainability is stronger than ever. Morel is striving to become an even more responsible company by taking concrete actions to reduce its footprint. Our seed supplier SCEA de Montourey has recently been certified as Plante Bleue Level 3, recognition aimed at the consumer. It is partially equivalent to our MPS A+ certification in relation to good environmental and social practices and actions promoting biodiversity.

Now, go ahead and discover all of our new varieties for the coming season on the following pages.

We want to assure you that our technical team is always listening to your needs and providing the best possible support. On behalf of the entire team, I would like to express our gratitude for your loyalty and trust.

**Metis®** 

Éric BEAUDE CEO

# CONTENTS



ZU/Z OutStanding<sup>®</sup> Perennial Cyclamen



Petit Moulin®

Contact

**Tianis**®

/27

**Halios**®

14/19

6 Series - 32 Solutions List of varieties

# **OUR VALUES**

"Breeding for a better World".





Our standard ranges are constantly evolving to adapt to different markets and climates. As trend-setters, we also offer a range of original and previously-unseen varietal innovations. For example, our INDIAKA<sup>®</sup> range, launched in 2018, has established itself as the benchmark for two-tone cyclamen.



Quality and reliability are our top priorities. That's why we take special care over the traceability of our batches, ensuring 100% tracking. Furthermore, our customer satisfaction rating is 98%, and our average germination rate remains high at 85%.



Our current range of MAXI flower *Cyclamen persicum* is the richest and most extensive on the world market. It's the fruit of over 100 years of genetic heritage and rigorous selection for large flowers.

**ADAPT** TO CLIMATIC CONDITIONS Our range of varieties, tested and approved under northern and southern climatic conditions, includes 6 series and 32 solutions tailored to the needs of your production area. With 70 years' experience selecting our cyclamen in the South, we guarantee excellent heat tolerance and adaptation to unexpected hot spells associated with climate change.

SUPPORT ALL OUR CUSTOMERS

Our average customer relationship lasts 30 years, reflecting our commitment to your loyalty and satisfaction. Today, our team of 10 sales staff and technicians is dedicated to assisting you choose your varieties and providing support throughout the growing process.



Our Cyclamen persicum varieties are tested outdoors: we now have 71 varieties approved as OUTstanding Cyclamen<sup>®</sup>, the labelling scheme for a selection of the best outdoor cyclamen varieties. This year we're offering new garden uses by introducing perennial cyclamen varieties such as Cyclamen coum and Cyclamen hederifolium.



Our passion for plants drives our commitment to a more responsible world, as evidenced by our recent Plante Bleue Level 3 certification. We also promote a long-term corporate culture through mobility agreements, training programmes and career development opportunities for our staff members.

# DIVERSIFICATION

#### MOREL ACQUIRES HARDY CYCLAMEN **SPECIALIST**



The recent acquisition of Kwekerij Koen has enabled us to take our approach to creating varieties a step further, developing new cyclamen varieties that are more resilient to extreme climatic conditions, while being more economical in terms of water and fertiliser use throughout their production cycle.

Based in the Netherlands, founded over 50 years ago by Mr Aad Koen and devotedly managed by himself, Kwekerij Koen is distinguished for its expertise in selecting nearly twenty species of botanical cyclamen, including C. hederifolium and C. coum, now added to our catalogue.

With a century of experience in plant breeding and seed production, we share many things in common with Kwekerij Koen, including a family history and a passion for cyclamen. This collaboration will enable us to expand our range, but also to acquire other selected species such as Tulbaghia, Nerines and Helleborus. It opens up a promising avenue for continuous innovation and realising our shared vision: to offer superior quality products, adapted to our customers' many uses while also preserving the environment.



CYCLAMEN COUM

# **10 NEW VARIETIES**



4081 **METIS®** Light rose



45420 **METIS® ABANICO®** Scarlet salmon



45490 **METIS® ABANICO®** Light purple



45900 **METIS® ABANICO®** Mix



# **PETIT MOULIN®**

#### DOUBLE FLOWERS FOR 100 DAYS!

We are delighted to present PETIT MOULIN<sup>®</sup>, the result of a fruitful collaboration with the Japanese company Hirohara Flower Farm. This new variety embodies the culmination of our commitment to extend our gene pool and expanding our cyclamen range. Hirohara Flower Farm began producing potted plants and cut flowers in 1964. Founded on the trust placed in us by Mr Kobayashi Yoshitaka and son Kei, we were privileged to work with one of their double-flowered population varieties, renowned for its remarkably long flowering period. The Japanese company began breeding this new double-flower types more than 20 years ago and, through the discovery of a genetic mutation in traditional varieties, developed the emblematic "Green Tiara" and "Screwstar" varieties. These new double-flower types bring a novel vision for cyclamen, setting them apart from traditionally "centred" varieties.

By developing a meticulous selection process, we have succeeded in combining the unique characteristics of Mr Kobayashi's double-flowered selections with our Morel lines.

PETIT MOULIN<sup>®</sup>, a robust and prolifically flowering F1 hybrid variety, is the result of these years of work. It has an exceptionally long flowering period of over 100 days, well above average. This flower's longevity is due particularly to its lower pollen content, which explains its remarkable outdoor performance.





小林慧氏 - KOBAYASHI Kei

小林好孝氏 - KOBAYASHI Yoshitaka

# CYCLAMEN PERSICUM F1



100237 PETIT MOULIN® Mix



3930 TIANIS® North mix



2017 HALIOS® Red Allegro



2072 HALIOS® Deep rose evolution



2431 HALIOS® CURLY® LITCHI® Salmon



PETIT MOULIN® MIX

100237

NEW SERIES

SCAN THIS QR CODE FOR MORE INFO:





#### DOUBLE FLOWERS FOR 100 DAYS!

DOUBLE FLOWERS, TWICE AS LONG! AN ASTONISHINGLY LONG FLOWERING PERIOD!

Petit Moulin<sup>®</sup> is an innovative and long-lasting new type of double-flower *Cyclamen persicum*. Its double flowers are perfect for indoors, but especially for natural outdoor arrangements. When in bloom, the flowers spread out naturally around the circumference of the plant. You'll be enchanted by the quantity and exceptional longevity of its blooms – over 100 days for one flower!



18-20 cm (7-8 in.)



MINI



9-12 cm (3.5-5 in.)

# Longer-lasting double flowers (less likely to be pollinated) Prolific flowering and excellent habit

• Original and unique shape

**CHARACTERISTICS:** 

- for terraces and patiosMarketing tools designed on request
- Available in a mix including several shades of white with eye, lilac with eye and pink with eye
- Shades of salmon and magenta may be present in the mix
- Can be grown easily in 15 cm pots with 2 seedling plugs
- Crop time from sowing: 32–34 weeks



PETIT MOULIN® Mix PETIT MOULIN® Mélange



# LIGHT ROSE

4081

SERIES COMPLEMENT

SCAN THIS QR CODE FOR MORE INFO:





#### EXCELLENT IN BOTH GREENHOUSE AND GARDEN

LOW SENSITIVITY TO BOTRYTIS SHORT CROP TIME FOR AUTUMN MORE VIGOROUS IN WINTER

24-26 cm (9.5-10 in.)

18-20 cm (7-8 in.)

# Y

MINI





CHARACTERISTICS:

27–29 weeks

• Abundant flowering

southern hemisphere.

• Crop time from sowing:

• New colour to add to the range

and Mother's Day blooms in the

• A very appropriate colour for Easter



ABANICO® MIX

45900

NEW SERIES

SCAN THIS QR CODE FOR MORE INFO :





#### FAN-SHAPED BOUQUETS OF MINI FLOWERS

ORIGINAL SHAPE AND FANCY FLOWERS DISTINCTIVE FOLIAGE STRONG GROWTH

ABANICO<sup>®</sup> Mini, available in separate and mixed colours, will suit small indoor spaces. A Mini flower and good growth vigour for late season cultivation! This unique Mini cyclamen, with its compact habit and synchronized flowering, is perfect for a wide Mini range. Count 2-4 weeks longer than a standard Metis<sup>®</sup>.



18-20 cm (7-8 in.)



MINI



#### CHARACTERISTICS:

- Fan-shaped petal
- Very contrasting colours
- Synchronised flowering
- Small leaves and centred flowering
- Compact habit & easy to grow
- Mix with scarlet salmon, bright purple, deep magenta and rose
- Crop time from sowing: 30–32 weeks





**45420** ABANICO® Scarlet salmon *ABANICO® Saumon écarlate* 

**45490** ABANICO<sup>®</sup> Light purple *ABANICO<sup>®</sup> Violet* 

**45470** ABANICO® Rose ABANICO® Fuchsia



**45900** ABANICO® Mix *ABANICO® Mélange* 



NORTH MIX

3930

SERIES COMPLEMENT



### **GARDEN, BALCONY & TERRACE**

GREAT OUTDOOR PERFORMANCE STRIKING VISUAL EFFECT QUICK AND UNIFORM GROWTH



24-26 cm (9.5-10 in.)

20-22 cm

(8-9 in.)



MIDI



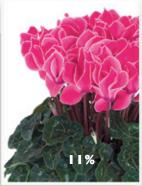
10.5-12 cm (4-5 in.)

#### CHARACTERISTICS:

- Mix of bright and pastel colours
- Flowering synchronised between colours
- Range of colours adapted to Northern European requirements
- The best uniformity for scheduled industrial production and guaranteed results
- Uniform plant growth
- Crop time from sowing: 27–29 weeks



3121 Pure white evolution Blanc pur évolution



3177 Neon rose flame Fuchsia néon flammé



3170 Rose flame Fuchsia flammé



3012 Scarlet red Rouge écarlate



3062 Rose with eye Rose à oeil



3063 Light rose with purple eye Rose clair à oeil violet

3930 North mix Mélange Nord



3071 Deep rose Fuchsia vif



3095 Purple Violet foncé



### DEEP ROSE EVOLUTION

2072

SERIES IMPROVEMENT



## LARGE FLOWERS & QUALITY BRAND

SUITABLE FOR LATE-SEASON PRODUCTION ENERGY-SAVING MAXIMUM CHOICE



26-28 cm (10-11 in.)

# Y





15-22 cm (6-8.5 in.)



CHARACTERISTICS:

• Large, round petals

Low sensitivity to flower tip burnCentral flowering with thick stems

• Replaces 2071 – Halios® Deep rose

• Attractive round plant shape

• Crop time from sowing:

• Vibrant colour

32-35 weeks

**2072** Deep rose evolution *Fuchsia vif évolution* 

#### I 5



# RED ALLEGRO

2017

\_\_\_\_

SERIES IMPROVEMENT



## LARGE FLOWERS & QUALITY BRAND

SUITABLE FOR LATE-SEASON PRODUCTION **ENERGY-SAVING** MAXIMUM CHOICE

For decades and thanks to its genetic heritage, Morel offers the widest choice of large-flower reds on the market.

Allegro, the latest addition, was created to meet the need for a supply of red cyclamen for late-season cultivation. Its deep red petals adorn a beautiful, generously sized plant. The uniformity of the plants means unrivalled crop density and regularity.



26-28 cm (10-11 in.)



MAXI

15-22 cm (6-8.5 in.)

PETAL SHAPE

& COLOUR

Red

**Bright scarlet** 

Scarlet

Red with wihte edge

Scarlet red

**Bright Scarlet** 

Bright scarlet





CHARACTERISTICS:

tight-knit foliage

34-35 weeks

• Crop time from sowing:

• Remarkable bright red colour

• Round plant combined with

• Low sensitivity to flower tip burn

• Large flower, intense, long-lasting colour

2018 Halios<sup>®</sup> HD Bright scarlet

2011 Halios<sup>®</sup> Red REBELLE®

2013 Halios<sup>®</sup> Red **SATISFACTION®** 

2012 Halios® Scarlet red

2015 Halios® Bright scarlet

2017 Halios® Red Allegro



2017 Red Allegro Rouge Allegro





# CURLY® LITCHI® SALMON

\_

2431

SERIES COMPLEMENT



# A SPARKLING FRINGE

THE LARGEST FRINGED TYPES WIDEST CHOICE OF COLOURS HIGH PERFORMANCE DURING THE SHORTEST DAYS



34-36 cm (13-14 in.)

26-28 cm (10-11 in.)



MAXI



15-22 cm (6-8.5 in.)





CHARACTERISTICS:

tight-knit foliage

35-37 weeks

• Low sensitivity to Botrytis

• Crop time from sowing:

Rose - 2465

Additional colour to CURLY<sup>®</sup> LITCHI<sup>®</sup>

• Dark leaves and generous habit with

• Fancy flower with intense colour

2431 CURLY® LITCHI® Salmon CURLY® LITCHI® Saumon

# OUTstanding CYCLAMEN®

# THE BEST MOREL VARIETIES FOR OUTDOORS

Every year, we offer you a refreshed list of *Cyclamen persicum* varieties validated by OUTstanding Cyclamen<sup>®</sup>, our label for a selection of the best outdoor hybrids. It ensures long-lasting flowers in gardens, on balconies and terraces.

Our varieties are repeatedly and thoroughly tested against several criteria. Over a set period, we assess, among other things, the average number of flowers per plant, the quality and strength of the foliage, uniformity among the plants and the uniformity of the bowl.

This year, PETIT MOULIN<sup>®</sup>, with its exceptional outdoor performance, and Metis<sup>®</sup> Light rose have been added to our range of outdoor cyclamen.

#### LIST OF OUTstanding CYCLAMEN® VARIETIES :

Below are 71 OUTstanding cyclamen® references:

#### **SMARTIZ**<sup>®</sup>

6310 - 6385 - 6395 - 6012 - 6013 - 6070 6071 - 6084 - 6090 - 6095

#### **METIS**<sup>®</sup>

4311 - 4315 - 4320 - 4385 - 4395 - 4960 4011 - 4013 - 4062 - 4072 - 4073 - 4080 **4081** - 4092 - 4096 - 4210 - 4230 - 4270 4290 - 4950 - 4701 - 4791 - 4961

#### **TIANIS<sup>®</sup>**

3311 - 3371 - 3386 - 3396 - 3960 - 3970 3010 - 3012 - 3035 - 3040 - 3062 - 3063 3070 - 3071 - 3095 - 3107 - 3177 - 3129 MIDI+®

5011 - 5041 - 5060 - 5071 - 5092 - 5095 - 5110 52228

INDIAKA® 53030 - 53070 - 53080 - 53090 - 53105 - 53950 LATINIA<sup>®</sup> 1010 - 1011 - 1107

**VERY SPECIAL** 4702 - 4795 - **100237** 

100237 PETIT MOULIN<sup>®</sup> Mix





#### OTHER OUTDOOR USES? CHOOSE HARDY CYCLAMEN!

For a variety of outdoor uses, such as path edges, under trees or in rocky areas, choose our new range of hardy cyclamen: *Cyclamen coum* and *Cyclamen hederifolium*.

The ADVANTAGE of botanicals: they are tuberous perennials, with pretty little flowers that will appear and re-flowering at the same time every year. Hardier than *C. Persicum*, they are frost-resistant.

Their varied foliage and natural shades of flower colours will create delightful carpets of flowers over the years, requiring no maintenance. Don't wait any longer, explore our perennial range on the next page!

# NEW OFFER PERENNIAL CYCLAMEN!

Discover our Cyclamen coum and Cyclamen hederifolium series with their choice of separate colours and varied foliage.



# CYCLAMEN COUM ·LIGHT PINK ·WHITE ·PINK

- Hardy Mini cyclamen, cold-resistant (-20°C / -4°F)
- Round foliage: green, marbled, silver-leaf, Christmas tree
- To be planned for winter-spring flowering
- Plant width: 10-15 cm / 4 to 6 inches
- Plant height: 10-15 cm / 4 to 6 inches

# CYCLAMEN HEDERIFOLIUM ·PINK ·WHITE

- Hardy Mini cyclamen, cold-resistant (-15°C / 5°F)
- To be planned for autumn flowering
- Plant width: 15-20 cm / 6 to 8 inches
- Plant height: 10-15 cm / 4 to 6 inches

Perennial cyclamen reproduce and quickly form flowering carpets. Cyclamen hederifolium flowers from August to October. Cyclamen coum flowers from February to April. A good idea: plant a mixture of Cyclamen hederifolium and Cyclamen coum for double flowering in spring and autumn!



# BRAND DEVELOPMENT CONTINUES

- Benchmark for two-colour cyclamen
- 5 separate colours: magenta, violet, salmon, fuchsia, light fuchsia and a synchro mix
- Striking contrast and optimum performance
- Outstanding outdoor performance
- Easy to grow
- Numerous sales support tools
- Easy to maintain for distributors





53030 INDIAKA® Salmon

53070 INDIAKA® Rose



53080 INDIAKA® Light rose



53090 INDIAKA<sup>®</sup> Bright purple



53105 INDIAKA® Magenta

# INDIAKA® : BENEFIT FROM THE STRENGTH OF A WELL-KNOWN BRAND!

FIND OUR COMMUNICATION CAMPAIGNS ON THE WEB, ON SOCIAL MEDIA AND IN THE PRESS.

#### WWW.INDIAKA.EU

INDIAKA\_CYCLAMEN









# MARKETING TOOLS

#### INSPIRE YOUR CUSTOMERS, BOOST YOUR SALES!

With the right communication tools, you can influence your customers' choices. That's why we offer innovative solutions to liven up your sales outlets.



#### LABELS:

MAKE THE DIFFERENCE AT FIRST GLANCE!

Our varieties are highlighted by unique labels. By making it easier for consumers to recognise distinctive varieties, you can support their buying decision and boost your sales.



**POINT-OF-SALE MATERIAL:** CREATE AN IMMERSIVE EXPERIENCE! We provide you with a complete range of PoS equipment, including striking posters, informative brochures, attractive leaflets, eye-catching banners and roll backdrops.

#### **MEDIA PLATFORM:**

DIVE INTO A RICH AND INSPIRING WORLD! Download a huge collection of atmospheric images, product photographs, detailed catalogues, cultivation sheets and much more. Request your login credentials now to receive exclusive marketing and sales support!







# SOCIAL MEDIA

Be inspired and follow our latest news on social media. Our marketing team offers varied, engaging and influential content to inform and entertain you.

#### Join our community!



# CONTACTEZ US

OUR TECHNICAL TEAM TO ADVISE YOU Guy SCHERTZER Sales & Marketing Director +33 6 09 52 16 69 guy.schertzer@cyclamen.com



Joan VERGÈS Horticultural Engineer, Promotion & Technical Support +33 6 29 44 73 86 joan.verges@cyclamen.com

#### Eric FORSCHELEN

Horticultural Engineer, Culture Advisor +31 6 30 22 08 02 eric@green4ce.com





Luigi VASARRI Horticultural Engineer, Culture Advisor +39 335 70 35 388 luigi.vasarri@gmail.com



Johan HUISMAN Promotion & Development +31 6 23 25 10 83 jbhuisman@hetnet.nl



OUR SALES TEAM TO SUPPORT YOU

Stéphane LEMOINE

Promotion & Development Northern Europe +33 6 20 69 51 78 stephane.lemoine@cyclamen.com



André COSTA Export Manager Americas - Spain & Portugal +33 6 37 07 78 72 andre.costa@cyclamen.com





Jianying PRETOT Business Manager Export & Marketing +33 6 87 42 05 67 ingrid.pretot@cyclamen.com



CYCLAMEN PERSICUM

# **6 SERIES** 32 SOLUTIONS



			POT SIZE (CM / IN)						
	OUR CYCLA	MEN SERIES	6-10,5 2.5-4"		10,5-12 <sub>4-5"</sub>	10,5-15 <sub>4-6″</sub>	12-15 5.5-6″	12-17 5-6.5″	1 <b>5-2</b> 2 6-8.5″
	I and the second s	FANTASIA®							
	Smartiz <sup>®</sup>	STANDARD							
		VICTORIA							
	SMART & EASY		1						
10		FANTASIA®							
MINI	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	STANDARD		•					
	Metis	DECORA		•					
		VICTORIA		•					
	EXCELLENT	<b>CRISPINO® MINI</b>		•					
	IN BOTH	ABANICO <sup>®</sup> MINI							
	GREENHOUSE & GARDEN	FANTASIA® WINTER	1						
	Tianis®	FANTASIA®	1						
	Tams	SUCCESS® MIX							
	GARDEN, BALCONY	STANDARD							
	& TERRACE	JIANDARD							
		ABANICO®	1						
	Midi+°	STANDARD	-						
	HIGH	INDIAKA®				•			
	PERFORMANCE	METALIS®				•			
			1						
		FUNFLAME®				•			
	Latinia®	FANTASIA®				•			
	Lanna	SUCCESS®				•			
	EARLY	VICTORIA				•			
	& STURDY	STANDARD				•			
		CRISPINO®	1				•		
		FUNFLAME®							
		FANTASIA®							
9		VICTORIA							
	<u>Halios</u> °	HD							
		BLUSH							
. 1	MAXIMUM	DECORA							
	CHOICE	STANDARD						-	
		FANTASIA® DECORA							
		CURLY®							



- SUCCESS : Suitable for industry Easy to grow even in difficult conditions Compact and uniform habit Intense and very distinct colours Eventioned to the product of the prod

- Excellent longevity of blooms

#### HD :

- More compact plant habit
  Higher crop density with large flowers
  More contained plant growth
  Ideal choice for autumn

**STANDARD** 

VICTORIA

**INDIAKA®** 



**CRISPINO®** 



**CURLY®** 





25

# VARIETY LIST · 6 SERIES · 32 SOLUTIONS

#### FLOWER SIZE **MINI**

7	

FLOWER SIZE MIDI



(95.4")	6370 6385 6395	FANTASIA® Red FANTASIA® Rose FANTASIA® Deep magenta FANTASIA® Purple FANTASIA® mix	10,5 - 12 cm TIANIS® 👋 FANTASIA® 🎽 (4-5") 👋	3311 3371 3386 3396 3960	FANTASIA® Red FANTASIA® Deep rose FANTASIA® Deep magenta FANTASIA® Purple FANTASIA® mix
SMARTIZ® 🗦	6012	Bright red	TIANIS® SUCCESS® MIX 🍟	3970	SUCCESS® mix
년 19 19 19 19 19 19 19 19 19 19 19 19 19	6071 6084 6090 6095 6107 6110 6120 6121	Rose Deep rose Rose Bengal Light purple Purple Deep magenta Bordeaux Pure white Pure white evolution	TIANIS®	3010 3012 3035 3040 3062 3063 3070 3071 3095 3107	Bright red Scarlet red Deep salmon Salmon with eye Rose with eye Light rose with purple eye Rose Deep rose Purple Deep magenta
SMARTIZ® VICTORIA	6900	VICTORIA	*	3170 3177	Rose flame Neon rose flame
METIS® FANTASIA®	4310 4311 4315 4320 4385	FANTASIA® Red FANTASIA® ARTIC Red FANTASIA® ARTIC Red FANTASIA® Red & deep rose FANTASIA® Scarlet salmon FANTASIA® Deep magenta	**	3121 3129 3910 3900 <b>3930</b>	Pure white evolution White Flamed mix Mix <b>North mix</b>
		FANTASIA® Purple FANTASIA® mix			
			ABANICO®	55430 55490	ABANICO® Salmon ABANICO® Light purple
9 - 12 cm METIS® 🖇	4013	Scarlet compact Bright red compact Scarlet salmon compact	(4-6″) MIDI₊® <b>₩</b>	55506 5011	ABANICO® Magenta Bright red
	4062 4067	Salmon rose Light pink with eye Lilac shades with eye	₩ Midi+® standard colours are	5041 5060 5071 5092	Salmon with eye Rose with eye Deep rose Bright purple
Ę	<ul><li>4073</li><li>4080</li></ul>	Rose shades Deep rose Rose Aquarel Light rose	sold in the USA and Canada under name DREAMSCAPE (distributed by Ball Seed).	5095	Purple Bordeaux Pure white
e e e e e e e e e e e e e e e e e e e	4092 4096	Bright purple Purple Deep magenta		5126 5910 5900	White compact Dark flamed mix Mix
	4122	Pure white White CHANTILLY White with eye		53030	Premium Salmon flame INDIAKA® Salmon
	4900 4911 4925	Mix Edge mix Summer Mix		53090	INDIAKA® Rose INDIAKA® Light rose INDIAKA® Bright purple INDIAKA® Magenta INDIAKA® mix
	4220 4225 4230 4270 4270 4285 4290	Scarlet red silverleaf Magenta silverleaf Pure white silverleaf Salmon shades silverleaf Deep rose silverleaf Persian rose silverleaf Light purple silverleaf Silverleaf mix	METALIS®	52220 52228 52230 52260 52270	METALIS <sup>®</sup> Red METALIS <sup>®</sup> Magenta METALIS <sup>®</sup> White METALIS <sup>®</sup> Salmon METALIS <sup>®</sup> Light pink with eye METALIS <sup>®</sup> Rose METALIS <sup>®</sup> Bright purple
METIS® VICTORIA 🛓	4740	VICTORIA VICTORIA Salmon & Rose VICTORIA Deco Mix	LATINIA® FUNFLAME®		METALIS® mix FUNFLAME® Magenta
METIS® CRISPINO®		CRISPINO <sup>®</sup> mix			FANTASIA® Red
METIS® ABANICO®	45420 45470 45490	ABANICO <sup>®</sup> Scarlet salmon ABANICO <sup>®</sup> Rose ABANICO <sup>®</sup> Light purple ABANICO <sup>®</sup> Deep magenta			FANTASIA® Deep rose FANTASIA® Deep magenta FANTASIA® Purple FANTASIA® mix

(4-5")

FANTASIA® ¥961 FANTASIA® Winter mix

VIENCE DE COLLECTION COLLECTION NITIONALE Our F1 hybrids are "National Collection" accredited and our seed production, from our supplier SCEA de Montourey, is certified MPS\*, Fleurs de France and Plante Bleue Level 3! \* More Profitable Sustainability

#### FLOWER SIZE **MAXI**



STOP



NER SIZE N	1AXI	<b>T</b>			cy
LATINIA®	<u>× 1011</u>	SUCCESS® Bright red	DECORA	2211	Red silverleaf
SUCCESS®	1036	SUCCESS® Deep salmon	15 - 22 cm DECORA	2228	White silverleaf
JUCCEJJ		SUCCESS® Salmon		2290	Flamed silverleaf mix
				2270	
		SUCCESS® Light pink with eye		2011	
")	1070	SUCCESS® Rose	HALIOS®	2011	Red REBELLE®
		SUCCESS® Neon rose	•	2012	Scarlet red
		SUCCESS® Candy pink		2013	Red SATISFACTION®
		SUCCESS® Light purple	(6-8.5")	2015	Bright scarlet
	👋 II07	SUCCESS® Deep magenta			Red Allegro
	2	SUCCESS® Pure white		2053	Salmon rose
	1971	SUCCESS® mix		2062	Rose with eye
	1700	VUCTORIA FO	•	2064	LITCHI® Rose
		VICTORIA 50		2072	Deep rose evolution
	1720	VICTORIA 50 Rose with eye		2082	Light rose
ΙΔΤΙΝΙΔ®	<u>×</u> 1010	Scarlet red		2090	Light purple
		Rose with eye		2096	Purple
		Rose with purple eye		2102	Lilac
	1005	Deep rose		2105	Magenta
				2108	Deep magenta
	1095	Purple		2125	Pure white
	1109	Lilac			White with eye
	1128	White		2127	Salmon flame
	1910	Flamed mix			
m	1900	Mix		2150	Magenta flame
				2160	Purple flame
LATINIA®	1501	CRISPINO® mix	•	2620	DHIVA Pure white
CRISPINO®	1371	CRISFINO MIX		2920	Winter mix
				2900	Mix
)			HALIOS® 🛑	2201	FANTASIA® Magenta silverl
				2381 2396	FANTASIA® Purple silverleaf
			FANTASIA® DECORA	2376	FAINTASIA Furple silveried
			HALIOS®	2415	CURLY® Bright scarlet
HALIOS®		FUNFLAME® Magenta	CURLY® 🛑	2420	CURLY® Scarlet salmon
FUNFLAME®	,	-		2430	CURLY® Salmon
HALIOS®	2306	FANTASIA® Magenta evolution			CURLY® LITCHI® Salmon
		5			CURLY® Salmon rose & Flar
FANTASIA®	-	FANTASIA® Red		2461	CURLY® Light pink with red
	2373				CURLY® LITCHI® Rose
	2397	FANTASIA® Purple evolution		2465	
	2960	FANTASIA® mix			CURLY® Rose
	0070		•		CURLY® Deep rose
	<b>e</b> 2700	VICTORIA 50	•		CURLY® Bright purple
	2720	VICTORIA 50 Rose with eye	•		CURLY® Purple
HALIOS®	a) 2016	HD Red REBELLE®		2505	CURLY® Deep magenta
		HD Bright scarlet	•	2507	CURLY® Magenta with edge
HD		9	•	2525	CURLY® White
	2021		-	2560	CURLY® Flamed mix
	2039	HD Salmon	ě la se	2565	CURLY® Light rose & Flame
	2052	HD Salmon rose			CURLY® Indian rose
	2065	HD DHIVA Rose with eye			CURLY® Purple with edge
	2075	HD Bright rose	· · · · · · · · · · · · · · · · · · ·		CURLY® Early mix
	2076	0	_		CURLY® mix
		HD Grendaline HD Neon rose	· · · · · · · · · · · · · · · · · · ·	∠J7U	CURLI MIX
	2081	HD Light rose			
	2091	5 1 1 1		10500	
	2101	HD Lilac	VERY SPECIAL	12590	PIPOCA® Mix
	2103	HD Lavender		2265 I	FALBALA® Rose
	2107	HD Deep magenta	•	22490	FRIOLA® Light purple
			ě.		FRIOLA® Magenta
		HD Pure white	· · · · · · · · · · · · · · · · · · ·		ABSOLU® de Morel
			20		
	2146		÷		ORIGAMI® Silverleaf
	2695	HD DHIVA Purple			LILIBELLE® Magenta
	2910	HD Flamed mix			LILIBELLE® Bright purple
	2940			6221	TUXEDO® Deep magenta
				69290	BISOUS® mix
BLUSH	2812	BLUSH Intense	💥 10	00237	PETIT MOULIN® Mix
		Alz i i			
			-		

Key: Ref. : NEW VARIETIES



The label for the best Outdoor varieties Scented flowers Most plants of this variety have fragrant flowers Cut flowers:

Maximum performance also for a SPECIAL CUT FLOWER production





Order at Ballseed.com/webtrack Talk to us Ball Seed: 800 879-BALL • Ball Colorlink®: 800 686-7380 Ball Ingenuity Selection • Plugs/Liners available through all major brokers.

#### MOREL DIFFUSION S.A.S.

2565, RUE DE MONTOUREY 83600 FRÉJUS - FRANCE

T. : +33 (0)4 94 19 73 00 Internat. : +33 (0)4 94 19 73 04 morel.diffusion@cyclamen.com €6,000,000. The brands Smartiz®, Metis®,Tianis®, Latinia®, Halios®, Latinia Success®, Tianis Success®, Metis Success®, OUTstanding Cyclamen®, Fantasia®, Funflame®, Curly®, Abanico®, Falbala®, Origami®, Friola®, Pipoca®, Indiaka®, Lilibelle®, Metalis®, Rouge Rebelle®, Halios Litchi®, Curly Litchi®, Bisous®, Absolu®, Crispino®, Petit Moulin®, Tuxedo®, Halios Rouge Satisfaction® and Morel®, and the logos Morel®, Fantasia®, MIDI+®, Victoria and Victoria deco mix, are the subject of international registrations, or of license property granted to Morel Diffusion. Any reproduction of this catalogue, in whole or in part, is subject to prior written authorisation from Morel Diffusion. Photos by Emmanuel Ulzega, Morel. Printed by Riccobono. Design and publication by www.lencrenoire.com - Edition 2024-25.