


Very Special
MOREL CYCLAMEN

FALBALA® stands out for its cool and graceful character: wavy-fringed flowers in salmon pink and light pink with a purple eye.



Falbala Rococo Trend

Technical information
Pot Ø 12-17 cm (5-6.5")

FALBALA® is to be grown with an ADT* of 15-20°C (59-68°F) during flowering stage.

Flower shape may vary: in case of late-season flowering and with cooler temperatures, flowers take a bell-shape.



*ADT Average Daily Temperature

Ideal sales period: August-November
Recommended for *INDOORS*.



➔ Advantages FOR YOU:

- A fancy flower for the beginning of the season
- Abundant flowering
- Great compact structure
- Eye-catching fringed petals
- A best-seller in Japan

➔ Advantages FOR YOUR CUSTOMERS:

- Graceful and generous bouquet
- Soft fragrance
- Vintage style with bright pink hues
- Original and exquisite plant

Marketing tools

Also available, other inspiring pictures from our data base.



Posters/Banners



Labels

For further information:
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