

# MOREL best of

**OUTstanding Cyclamen®** is the label for the best performing varieties for OUTdoor use. Our selection "best of the best" brings together varieties to choose from when the outdoor conditions are more difficult to withstand, such as those of a northern Europe climate type.



## the best OUTdoor Cyclamen!



### Technical features

47 OUTstanding varieties  
From mini to maxi flowers

Pot Ø

6 - 12 cm / 2.5 - 5 in.	<b>METIS®</b>	20 varieties
10,5 - 12 cm / 4 - 5 in.	<b>VERY SPECIAL</b>	1 variety
10,5 - 12 cm / 4 - 5 in.	<b>TIANIS®</b>	17 varieties
10,5 - 15 cm / 4 - 6 in.	<b>PREMIUM</b>	2 varieties
10,5 - 15 cm / 4 - 6 in.	<b>INDIAKA®</b>	4 varieties
10,5 - 15 cm / 4 - 6 in.	<b>LATINIA®</b>	3 varieties



Scan our label  
and visit our  
mini-site



### ➔ Plus points FOR YOU:

- Reliable varieties
- Tested and approved during rigorous Outdoor trials
- Comfort and fidelize your customers
- Choose from a wide range of colours
- Standard and fancy types

### ➔ Plus points FOR YOUR CUSTOMERS:

- Product satisfaction... leading to consumer loyalty!
- Less sensitive to flower damage (Botrytis)
- Care tips website
- A guarantee for OUTdoor longevity

**Ideal sales period:** August through to March  
**Great for outdoor use!**

### Good to know:

If placed in a sheltered area, away from heavy rain, like on a patio or terrace, you will get even more abundant blooming and long lasting flowers.  
The leaves remain decorative even after a short period of frost down to -2°C/28°F.

Marketing tools:

Also available, other inspiring pictures from our data base.



Posters / Banners



Labels



Adhesive tape

More on **www.cyclamen.com**  
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