

MOREL *best of*



SMARTIZ® is a new type of mini cyclamen.
It offers the largest choice in colours.
Easy-care nature, they are perfectly suitable
for the end of summer - beginning autumn.



© Pictures: Truffaut - Uitzega

Smartiz® a cute mini!



Technical features

Pot Ø 6 - 10.5 cm / 2.5 - 4 in.

SMARTIZ®

7 standard colours + 1 mix of 10 colours



Bright red / Rose / Deep rose / Light purple / Purple / Deep Magenta / Pure white

FANTASIA® mini
4 Colours

VICTORIA* mini



➔ Plus points FOR YOU:

- High colour impact
- Very compact plant, standard type
- Continuous flowering
- Start your cyclamen season early

➔ Plus points FOR YOUR CUSTOMERS:

- Free flowering
- Eyecatching colour spots to enhance home decor
- Less sensitive to flower damage (*Botrytis*)
- Strong genetic for easy care

Marketing tools:

Also available, other inspiring pictures from our data base.



Posters / Banners



Labels

Sales period: August through to March
Ideal sales period*: season starting
Recommended for IN and OUTdoor.**

**Can stand cold up to -2°C (28°F)

More on www.cyclamen.com
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